



# SureCo Ranks #1 for Large Group ICHRA Administration



## 1. Technology Built for Large Groups (250+)

- ✓ User-friendly enrollment platform for plan shopping & selection
- ✓ HRIS API integrations for simplified benefits administration
- ✓ Plan match modeling provided for every employee
- ✓ Affordability checks to ensure continuous compliance
- ✓ Ancillary integrations to manage all benefits in one place
- ✓ Master reporting dashboard for complete visibility
- ✓ Proprietary market analysis to keep consultants & clients a step ahead

## 2. Award-Winning Service and Support (92% customer satisfaction rating)

- ✓ Fully managed migration & Open Enrollment
- ✓ Comprehensive employee education & designated hotline for care navigation
- ✓ Deep industry expertise including RNs, carrier specialists, & licensed agents
- ✓ Year-round, U.S.-based support (English and Spanish)
- ✓ Response times under 15 minutes during business hours
- ✓ Dedicated Medicare enrollment guidance & support

**0%**  
team turnover

Get the same dedicated specialist throughout your entire ICHRA journey

## 4. Comprehensive Compliance Expertise and Guidance

- ✓ SureCo wrote the guidebook on ICHRA compliance
- ✓ Regular affordability calculations & non-discrimination checks
- ✓ COBRA notifications
- ✓ 1094/1095-C filing data

## 4. Specialized Focus on ICHRA for Large Groups

- ✓ Combined 60+ years working on ICHRA for large groups
- ✓ 9 seasons of Open Enrollment experience
- ✓ Policy expertise: Our leaders lobbied for regulations allowing ICHRA
- ✓ Dedicated to making ICHRA feel like traditional group

## 5. Payments and Plan Processing

- ✓ Automatic plan substantiation
- ✓ On-time direct carrier payment
- ✓ Single monthly bill for companies
- ✓ Pre-tax payroll deductions

## 6. Deep Carrier Relationships

- ✓ Early plan & rate insights
- ✓ Direct lines to carrier executives
- ✓ Dark plan availability on platform
- ✓ Zero-error track record with carrier registration & payments



# Why ICHRAs Are Better With SureCo

The key to a successful Individual Coverage Health Reimbursement Arrangement (ICHA) experience for your company and employees hinges on finding the right administration partner and platform. SureCo offers unparalleled technology and support that keep our customers coming back year after year.



- ✓ **Ongoing Customer & Employee Support**  
Superior service is a non-negotiable for SureCo. We provide dedicated migration, customer, and employee experience teams to ensure your company's needs are met every step of the way.
- ✓ **Experienced and Tenured Management Team**  
Our long-time benefits specialists have decades of industry experience to help you and your employees navigate the complexities of health coverage with confidence.
- ✓ **A Fully Managed Open Enrollment**  
You're implementing an ICHRA to make your life easier. SureCo offers a fully managed open enrollment, including a user-friendly platform, virtual training sessions, and 1:1 consultations for high utilizers and Medicare-eligible workers.
- ✓ **Automated Carrier Payments**  
Say goodbye to self-pay hassles. SureCo handles all carrier payments on your behalf, so you get the same single-month billing you had with a traditional group plan.
- ✓ **Seamless Integrations With HR Ecosystems**  
SureCo develops custom integrations with all HRIS and payroll systems to manage QLEs and employee payroll deductions on your behalf.
- ✓ **Advanced Reporting Capabilities**  
SureCo's dedicated support team builds out customized reports for each employer on a monthly basis, creating a refreshingly simple reporting experience for your team.
- ✓ **Privacy & Data Protection**  
Your peace of mind is SureCo's top priority. We continually invest in security best practices to ensure your company's data stays safe. We have successfully completed a SOC 2 assessment.

**“SureCo is at the forefront of ICHRAs. Partnering with them helped futureproof our benefits offerings and put us at the forefront of this new, better way of approaching health coverage. It was the right move for Anuvu based on the situation at hand, it's the right move for employers and employees, and because of SureCo's support, we'd do it all over again.”**

— Misty Lundstrom, Sr. Director Global Total Rewards & Talent Acquisition, Anuvu



# 98%

customer retention  
4 years in a row!



**SureCo**

**Don't Just Take it From Us...**

**“We’ve had negative, clunky experiences with other ICHRA administrators. SureCo came in, told us what they were going to do, and they did that and then some. It was smooth as silk. The technology is superior and the execution was flawless.**

**— Eric Kasen, President, Brown & Brown**

**“Moving to an ICHRA has been terrific for everyone involved. It eliminated the significant cost increases we would have faced, increased plan options, and ensured continued quality healthcare coverage.**

**—Michael W. Ames, President & CEO, RFK Community Alliance**

**“Everyone, from my 86-year-old CEO to my younger, minimum-wage workers have been thrilled! They’ll all saved so much on their premiums that they feel like they were given de facto raises!**

**—Patty MacDonald, Director of HR, Volta Oil**

**“Our goal was to provide our employees with more flexibility, diverse plan options, and improved costs, and SureCo delivered on all fronts with its seamless platform and exceptional customer service. We couldn’t be happier with the results. The support team has been outstanding, and my experience working with SureCo has been nothing short of fantastic.**

**—Kameron Alexander, Director of HR, Ansafone**

**“By switching to an ICHRA, my client went from facing a 20% increase on premiums to realizing an 8% decrease, but we never would’ve done it without SureCo’s technology or support. The platform makes it so easy for employees to navigate and find their own plans, and it didn’t create an additional administration burden for the HR team.**

**—Scott Ripley, SVP of Employee Benefits, Gallagher Benefits**